



“Our mission is to help our customers serve their customers better using I.T.”

CASE STUDY

SEREN GROUP SELECT QLIKVIEW TO MEET REPORTING NEEDS

They recommended QlikView as the solution that would best meet all of those needs and deliver value for the organisation.

“Our management accounts are produced in a standard format which does not cater to the varying nature of the Group’s members, but with QlikView we can tailor reports to meet their individual needs, as well as being able to produce a standard, consolidated view. The ease of use with which we can access information is incredible.

“The introduction of QlikView has transformed the way that we look at measuring and reporting in the organisation. The power of analysis that the solution delivered to us in a very short time frame made it extremely cost effective, ensuring real value to our business.

“Now that we have such a powerful tool in place we are much better informed to make more effective decisions about the business. This in turn will better enable the Group to service the needs of our customers, which benefits the local communities we serve.”

George Strathie, Software and Services Director, Castle Computer Services, said:

“The QlikView solution is an incredibly powerful, yet simple to use, analysis tool that provides interactive reports and multi dimensional analysis without the cost or complexity of traditional business intelligence applications.”

The Seren Group is made up of six organisations in South Wales who are in the business of providing housing and support to people in the community and share a passion to make a difference to people’s lives.

The Group was established in 2004 and its member companies have been in existence for decades. They are Charter Housing, Pen Yr Enfys, Solas, Fairlake, Gwent Homes and Reach.

After an extensive lean systems review of the management accounts reporting process, the Group identified a need for a business intelligence system that would quickly provide a variety of reports for users and management teams.

A review of the market resulted in Castle Computer Services being chosen to implement its QlikView solution under a tight timescale.

Gareth Mason, Assistant Financial Controller, Seren Group said:

“We realised that an effective business intelligence solution would play a significant part in helping us to continue to improve efficiency within the organisation and enhance service delivery across all of the member organisations.

“We chose Castle because of their track record in the housing sector, along with their ability to understand our needs.

QlikView business intelligence solution

Ability to tailor reports to meet individual needs

Extremely cost effective ensuring real value to the business

“We are much better informed to make more effective decisions about the business”

Keep in touch

Follow us on Twitter at @castleqlik or visit our dedicated website - www.expertsinBI.com

Contact Us

t: 0845 230 1314
e: info@castle-cs.com



www.expertsinBI.com





“Ein nod yw helpu ein cwsmeriaid i roi gwell gwasanaeth i’w cwsmeriaid hwy trwy ddefnyddio T.G.”

ASTUDIAETH ACHOS

GRŴP SEREN YN DEWIS QLIKVIEW AR GYFER EU HANGHENION ADRODD

Mae Grŵp Seren yn cynnwys chwe sefydliad yn Ne Cymru sy’n darparu tai a chymorth i bobl yn y gymuned ac sy’n credu’n angerddol mewn gwneud gwahaniaeth i fywydau pobl.

Sefydlwyd y Grŵp yn 2004, ac mae’r cwmnïau sy’n aelodau ohono, sef Charter Housing, Pen Yr Enfys, Solas, Fairlake, Gwent Homes a Reach, wedi bodoli ers degawdau.

Ar ôl adolygiad helaeth systemau diwastraff o’r broses o lunio adroddiadau cyfrifon rheoli, canfu’r Grŵp fod angen system gwybodaeth fusnes a fyddai’n darparu amrywiaeth o adroddiadau’n gyflym ar gyfer defnyddwyr a thimau rheoli.

Yn dilyn adolygiad o’r farchnad dewiswyd Castle Computer Services i roi eu ddatrysiad QlikView ar waith, gan gadw at amserlen gaeth.

Meddai Gareth Mason, Rheolwr Ariannol Cynorthwyol, Grŵp Seren:

“Fe wnaethon ni sylweddoli y byddai datrysiad gwybodaeth fusnes effeithiol yn rhan bwysig o’n helpu i barhau i wella effeithlonrwydd yn y sefydliad a gwella’r gwasanaethau a ddarperir gan yr holl aelodau.

“Fe wnaethon ni ddewis Castle oherwydd eu hanes clodwiw yn y sector tai, yn ogystal â’u gallu i ddeall ein hanghenion. Fe wnaethon nhw argymhell QlikView fel datrysiad a fyddai’n ymateb orau i’r holl anghenion hynny ac yn darparu gwerth i’r sefydliad.

“Mae ein cyfrifon rheoli’n cael eu cynhyrchu mewn fformat safonol, nad yw’n adlewyrchu natur amrywiol aelodau’r Grŵp, ond gyda QlikView gallwn deilwra adroddiadau i ymateb i’w hanghenion unigol, yn ogystal â gallu cynhyrchu golwg safonol, wedi’i chyfnerthu. Mae’n anhygoel pa mor hwylus yw cyrchu gwybodaeth.

“Mae cyflwyno QlikView wedi trawsnewid ein ffordd o ystyried mesur ac adrodd yn y sefydliad. Roedd y pŵer dadansoddi a gyflwynwyd i ni gan y datrysiad o fewn cyfnod byr iawn yn ei wneud yn eithriadol o gost effeithiol, ac yn sicrhau gwerth gwirioneddol i’n busnes.

“Nawr bod gennym offeryn mor bwerus, rydym mewn sefyllfa lawer gwell o ran gwybodaeth i wneud penderfyniadau mwy effeithiol am y busnes. Bydd hyn yn ei dro yn galluogi’r Grŵp i ddiwallu anghenion ein cwsmeriaid yn well, ac mae hynny o fudd i’r cymunedau lleol yr ydym yn eu gwasanaethu.”

Yn ôl George Strathie, Cyfarwyddwr Meddalwedd a Gwasanaethau, Castle Computer Services:

“Mae’r datrysiad QlikView yn offeryn dadansoddi eithriadol o bwerus sydd ar yr un pryd yn hawdd ei ddefnyddio. Mae’n darparu adroddiadau rhyngweithiol a dadansoddiad aml-ddimensiwn heb gost na chymhlethdod pecynnau gwybodaeth fusnes traddodiadol.”

Datrysiad gwybodaeth fusnes QlikView

Gallu i deilwra adroddiadau er mwyn bodloni anghenion unigol

Eithriadol o gost effeithiol, gan sicrhau gwerth gwirioneddol i’r busnes

“Rydym mewn sefyllfa lawer gwell o ran gwybodaeth i wneud penderfyniadau mwy effeithiol am y busnes”

Cadwch mewn cysylltiad

ymunwch â ni ar Twitter yn @castleqlik neu darllenwch ein blog yn castle-cs.typepad.com.

Cysylltwch â Ni

t: 0845 230 1314
e: info@castle-cs.com



www.expertsinBI.com

